

Bilal Khartabil

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PROFILE

A diligent person who enjoys **technical & business challenges**. An enthusiastic **Solution Consultant / Developer**.

Have a special set of skills in **Web, Mobile, & Software Design & Development**. In addition to the technical skills, I enjoy building strong partnerships and alliances and expand my network.



EDUCATION

Honors Bachelor of Science

Computer Science & Economics

University of Toronto, Toronto, Canada

Graduated 2012

CERTIFICATIONS

Google Digital Analytics Certification, 2013

Prince2 Project Management Foundation Certification, 2014

EXPERIENCE

LINE Corporation

Strategy Partnership Manager

Dubai, U.A.E

July '18 – Present

- Managing all Technology operations in LINE's gulf office relating to key LINE Corp ventures and mobile applications such as LINE LIVE.
- Building successful & long-lasting relationships with local and international agencies, talents, and other entities in the region as well, as create partnership opportunities for strategic business alliances and future business investments and development.
- Monitoring MENA technology market landscape and trends monthly and reporting to the global lead in addition to vice president of global business development.
- Devising & executing creative digital experiences & strategies aimed at generating more traffic to LINE Corp mobile apps & convert more app-downloads as well as expanding active user base.

- Ensuring all in-app environments remain user-friendly (clean & abide by LINE policies of use) by taking immediate corrective action in any case of violation or abuse.

Dubai International Film Festival

Technology Development Manager

Dubai, U.A.E

November '16 – June '18

- Designing & implementing an organization-wide web system that automates processes on various departments.
- Designing & implementing a Point-of-Sale Ticketing software for the films and screenings shown at DIFF.
- Implementing an Android native mobile application using Scandit library to scan ticket QR codes to deem these tickets as used and update a real-time live attendance report for all venues and cinemas.
- Supporting all departments with their technology needs including automating tasks and procedures such as the festival publication, film submissions, reporting on ticket sales, and profits.
- Implementing a dynamic reporting tool (drag-and-drop) for all departments to give the ability for departments to generate their own custom reporting, in addition to creating a dashboard for their most important (or frequently looked at) numbers and statistics.

Mentor Training & Consulting FZ-LLC

Senior Technical Consultant

Dubai, U.A.E

December '14 – October '16

- Implementing System & Software Architectures for Client Projects
- Mapping out Business Processes for Automation
- Managed a technical team made up of 5 members
- Putting together Software Development Project Plans while allocating the proper resources
- Developing one of the most distinguished automated Strategy Execution software
- Automating Training Needs Analysis for large organizations (1000+ employees) annually for key clients such as: UAE Ministry of Labor, Abu Dhabi Police, Abu Dhabi Islamic Bank, and Rowad Technologies

Cooltribes MENA FZ-LLC

Creative Development Manager

Dubai, U.A.E

June '14 – December '14

- Managing different projects (Web, Software, & Mobile)
- Managing different accounts, customer relations, & their feedback
- Generating leads & following up with clients

- Drafting software & web projects requirements documents
- Building custom solutions including user-friendly CMS
- Generating creative ideas for online marketing campaigns
- Setting up the strategy, the plan, the team, and the tools to be used

Mentor Training & Consulting FZ-LLC

Technical Consultant

Dubai, U.A.E

September '12 – June '14

- Building customized software used to gather data, produce statistics, and automate report generation
- Building and maintaining the company's dynamic website and its MVC architecture
- Building and maintaining the company's database of clients and integrated a communication tool to follow up and get in touch with clients
- Implementing and designing a new training and learning online platform that smoothens the HR training process through using interactive elements and content
- Building a customized and user-friendly Content Management System for the company
- Building the company's intranet web portal for easy document and content sharing and integrating cloud storage for remote access
- Developing automated reporting portals to track and monitor HR training sessions and their progress for different clients such as Dubai Islamic Bank, Abu Dhabi Islamic Bank, Crown Prince Court, and Carrefour

TECOM Investments

Operations and Business Partner Relations Intern

Dubai, U.A.E

July '12 – August '10

- Developing Excel applications using Visual Basic for Applications (VBA) which allowed managers to track client issues and interactions such as visits, or contacts
- Automating weekly/monthly/yearly report generation, and allowing for the dynamic creation of KPI measurements, and progress reporting using Gantt and other charting
- Providing IT support and troubleshooting in Windows and Mac operating systems
- Taking ownership for existing IT project list and working through many of the open items
- Performing additional organizational & clerical activities, such as data entry, filing & archiving, scheduling, and client management activities (networking, and meeting)

ACADEMIC & VOLUNTEER EXPERIENCE

University of Toronto's Entrepreneurial Society

Vice President

Toronto, Canada
September '09 – April '11

- Organizing events focused on encouraging business involvement with university student groups and promoting the use of various technologies
- Migrating the society's static HTML website to a WordPress CMS
- Maintaining the group's social networking presence to encourage and grow the society's external visibility
- Supervising and participating in publicity events aimed at the student body
- Devising marketing promotion plans to help with the publicity for the society, [including publishing Youtube videos](#)

PlayMakers Foundation

Web Designer and Lead Developer

Toronto, Canada
September '11 – June '12

- Designing and developing the foundation's dynamic website using PHP (v. 5.3) and Javascript Libraries (e.g JQuery)
- Designing and developing the foundation's custom Facebook application

Other Technical Projects

- Designing, and developing an adventure game on Symbian Nokia Series 60 phones in a team
- Designing, and developing a trader/barter application for Blackberry devices with the ability to exchange information cross network via Bluetooth proximity
- Designing a logic game for the Blackberry Java environment – Towers of Hanoi / JDE 5
- Built a custom Gym Management System including integration with payment gateway online. The system provides the end-user with options to purchase gym classes through packages or credits and the ability to track their goals and progress.

TECHNICAL SKILLS

- **Programming Languages:** C, Java, Python
- **Web Development:** PHP, HTML5, CSS3, AJAX, Javascript, Apache struts, Java servlets, MVC Frameworks (Yii 2.x, Laravel)
- **Mobile Development:** Android SDK
- **Database:** MySQL, PostgreSQL, CouchDB, MongoDB
- **Revision Control:** Subversion, Git

LANGUAGES ENGLISH / ARABIC